

Amsterdam Manor Beach Resort Gold awarded by Travelife



Aruba, February 20, 2013 - The environmental practices of Amsterdam Manor Beach Resort got awarded with Gold by Travelife. Achieving Gold means the resort is highly committed to the environment and to sustainability. Not only the resort itself, but this is also reflected to their employees and guests to all work together in helping the environment.

The Gold award means Amsterdam Manor Beach Resort met the Bronze and Silver requirements, it shows the resort communicated their progress to others, showing they are sustainability leaders, they are constantly looking for new opportunities for improvement and the resort adhered to the country's planning procedures for new developments. "Achieving a Travelife Award isn't easy and requires a good result from the Travelife Audit", states the certification organization. "Our third-party audits involve a visit from an independent auditor who will assess the property against the robust requirements of the Travelife sustainability criteria. If met, then successful hotels and accommodations will achieve a Bronze, Silver or Gold award."

Criteria

The criteria from the Travelife Audit cover different areas like energy management, water management, waste minimization and treatment of people and the criteria cover an area of big and smaller impact. The resort was for example checked on whether they actively engage in achieving a reduction in energy consumption and costs and if energy efficient lighting is installed in at least 50% of areas and if this is effective. Also if renewable sources of energy are captured on site and used. Amsterdam Manor Beach Resort for example uses the sun with solar panels on the roof. Another criterion is the resort's active engagement in achieving a reduction in water consumption with reducing costs and if the resort purchases cleaning materials with low environmental impact.

Sustainable tourism

Travelife is a travel industry-led scheme, where tour operators and accommodation providers work in partnership to protect the environment and the well-being of people, including their staff, customers and suppliers, and so making a big contribution to sustainable tourism. In the so called Travelife Collection they only feature accommodations that have shown they are taking steps to manage their environmental and social impacts, so holiday seekers can make a sustainable choice in where to stay.

Amsterdam Manor Beach Resort has shown great dedication to sustainable tourism for over twelve years already, which besides earning the Travelife Gold Award also awarded them with the EarthCheck Platinum Certification recently. With only choosing Amsterdam Manor Beach Resort as a holiday destination, you already contribute to sustainable tourism.

For more information visit www.amsterdammanor.com